



DEPARTMENT OF THE ARMY
 HEADQUARTERS, UNITED STATES ARMY 1st RECRUITING BRIGADE
 4550 LLEWELLYN
 FORT MEADE, MARYLAND 20755

REPLY TO
 ATTENTION OF

RCNE-RT (350-1)

23 February 2005

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: 1st Recruiting Brigade FY05 Circle of Giants Incentive MOI

1. REFERENCE: 1st Bde Policy Letter, Annual Incentive Awards Program FY05, dated 1 October 2004.
2. PURPOSE: To outline the Victory Brigade incentive for FY05 Circle of Giants Incentive that supports the Brigade's mission accomplishment.
3. OBJECTIVE: Outline the incentives for all RA, USAR, Chaplain and AMEDD recruiters.
4. GENERAL: This applies to all military recruiters and SC in the 1st Recruiting Brigade. Specifics of the program are outlined as follows:

1st Brigade Circle of Giants Incentive (RCM February through RCM September FY05)					
Award Level	Award	Award Criteria			
		RA/AR Recruiter	Sta Cdr	Chaplain Recruiter	AMEDD Recruiter
Level 1	Bde Cdr Certificate of Achievement	3 Vol w/2 Qual	1 Month Msn Box	2 Contracts	3 Students or 2 Direct
Level 2	Circle of Giants Polo Shirt	6 Vol w/4 Qual	2 Months Msn Box	3 Contracts	4 Students or 2 Direct
Level 3	Circle of Giants Windbreaker	9 Vol w/6 Qual	3 Months Msn Box	4 Contracts	5 Students or 3 Direct
Level 4	Circle of Giants Football Jersey	12 Vol w/8 Qual	4 Months Msn Box	5 Contracts	6 Students or 4 Direct
Level 5	Circle of Giants Sweat Suit	15 Vol w/10 Qual	5 Months Msn Box	6 Contracts	7 Students or 5 Direct
Level 6	Circle of Giants Saber	18 Vol w/12 Qual	6 Months Msn Box	9 Contracts	8 Students or 6 Direct
Level 7	Army of One Leather Jacket	21 Vol w/14 Qual	7 Months Msn Box	11 Contracts	9 Students or 7 Direct

All qualifying for each level of incentive, will earn a three day pass in addition to award listed (example - Recruiter earns Level 1 & Level 2 awards - receives two 3 day passes)

5. TASKS FOR SUBORDINATE UNITS AND BRIGADE STAFF:

- a. SUBORDINATE UNITS: Period of Incentives is RCM Feb through RCM Sep FY 05. Brigade S3 Training will provide subordinate unit S3's with award winners, using criteria listed in paragraph 4, NLT COB Wednesday following completion of each Recruit Contract Month (RCM). Units will return verification of all award winners NLT COB Thursday following completion of RCM.

RCNE-RT

SUBJECT: 1st Recruiting Brigade FY05 Circle of Giants Incentive MOI

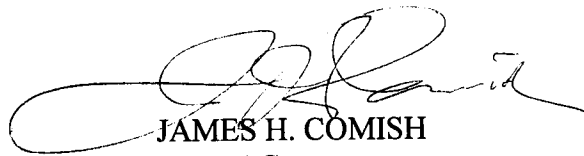
b. BRIGADE STAFF:

(1) S3 Training has overall responsibility for the incentive and will provide names to subordinate units for verification. The Training section will also coordinate purchase of awards with RM, NLT Thursday following the end of each RCM.

(2) Resource Management (RM) will ensure purchase of awards NLT seven days following receipt S3 Training list of winners. RM will appoint POC to act as liaison with S3Training.

(3) The S3 secretary will provide administrative support for typing of certificates.

6. POC is MSG McLean, Bde Master Trainer, (301)677-5259.



JAMES H. COMISH
COL, AG
Commanding